

VisaFlo

Full comparison

VisaFlo vs Visto

Visto adds AI drafting and web-form autofill on top of your existing tools. VisaFlo runs the whole firm — leads, intake, IMM packages, IRCC portal autofill, billing, bookings, and compliance — in one platform.

50%

less time per case
Idea Immigration, after switching

<1 min

to generate a complete IMM package
auto-selected for the case type

8 hrs

saved per week
reported by Idea Immigration

Feature by feature

Both platforms are AI-native and built for Canadian immigration. The difference is scope: a filing assistant versus an operating system for the firm.

	VisaFlo	Visto
CASE MANAGEMENT		
Lead CRM & pipeline	✓ Statuses, assignments, full history	✗ Not available
1-click case updates & notifications	✓ Included	✓
E-signature built in	✓ Clients sign inside VisaFlo; certificate issued	—
Storage for case files	✓ Unlimited	—
AUTOFILL & FORMS		
IMM (XFA) PDF autofill	✓ Complete packages, submission-ready	— Focused on web-form autofill
IRCC portal / Express Entry autofill [1]	✓ One-click Chrome extension	✓ Chrome extension
Citizenship Portal autofill	✓ Included	✗ Not available
BCPNP Profiles autofill	✓ Included	✗ Not available
AI document drafting (letters, retainers)	✓ Drafts from your past letters	✓
Automatic form selection by case type	✓ Zero setup — every required form	— Limited
Forms kept current with IRCC	✓ Live monitored	—
CLIENT INTAKE		
Intake tailored to case type	✓ Only asks what the case needs	✓

Document checklists & collection	✓ Auto-rename, compress, unlimited storage	✓ Auto-merge, compress & rename
Multilingual intake	✓ 13 languages	–
Eligibility auto-scoring	✓ Scores with pathway recommendation	–
BILLING & DOCUMENTS		
Retainer & agreement auto-generation	✓ Auto-filled from case data	–
Invoicing & payments	✓ Stripe, PDF invoices, milestones & reminders	– Drafting-focused; not core
QuickBooks-ready exports	✓ CSV export	–
Trust accounting	– Coming in July	✗ Not available
CLIENT ENGAGEMENT		
AI chatbot on your website	✓ Captures leads on your site	✗ Internal IRCC research assistant
Consultation booking, payments & notes	✓ Included	✗ Not available
Client portal	✓ Included	✓ Client task & document portal
COMPLIANCE & UPDATES		
IRCC regulatory change alerts	✓ Regulatory Monitor included	– IRCC-trained research chatbot
Data hosted in Canada	✓ Included	✓ Encrypted database in Canada
SUPPORT & PRICING		
24/7 support	✓ Email, phone & WhatsApp	–
Custom features on request	✓ Typically shipped within a week	–
Pricing model	✓ All included, case-volume based	– See visto.ai/pricing

[1] Both autofill the IRCC portal via a Chrome extension; Visto's covers the PR Portal and Express Entry (visto.ai).

Comparison based on each vendor's public product and pricing pages and VisaFlo customer reports, as of July 2026. Spot something outdated? Email info@vflo.app — we'll verify and fix it fast.

Why firms switch

The whole case lives in one system

With Visto, drafting and web-form filling are covered — but leads, retainers, invoicing, bookings, and client communication still live somewhere else. VisaFlo replaces that stack: from the first website inquiry through intake, IMM package generation, IRCC filing, billing, and e-signature, everything happens in one platform.

Autofill that covers the whole IRCC workflow

IRCC work is still a mix of XFA-PDF forms and online portals. VisaFlo's Chrome extension autofills the IRCC portal in one click, and the platform generates complete, submission-ready IMM PDF packages in under a minute — both the online and PDF sides of a case, in one tool rather than a filing assistant alone.

AI that faces your clients, not just your staff

Visto's chatbot helps your team research IRCC rules. VisaFlo's chatbot sits on your website and works for your clients — answering questions, qualifying leads, and feeding your pipeline — alongside consultation booking with payments and automatic notes.

Idea Immigration made the switch

Idea Immigration moved to VisaFlo from Officio. Per-case form-filling went from an hour to about 30 minutes — roughly 8 hours back every week — and the custom features they requested shipped within days.

See it on your own cases

Bring a real client case to a 20-minute demo — we'll generate the IMM package live.

visaflo.ca/demo

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